

Understanding the Requirements for Successfully Expanding Your Business Abroad

Tuesday, October 31, 2017 • 8:30—11:30 a.m.

Holden University Center at Lakeland Community College, 4242 State Route 306, Kirtland OH 44094

Hosted by the Kent State University College of Aeronautics and Engineering in conjunction with Baker Hostetler LLP, International Business Network (IBN) and NEOTEC



This outreach program is for Northeast Ohio manufacturing firms seeking paths to expand their businesses, exploring various ways for companies to expand operations into other countries as well as investment into the USA.

TOPICS

- Structuring the ownership of foreign operations
- Taking organizational and taxation issues into consideration
- Basics of using licensing agreements
- Forming a joint venture or acquiring a foreign company or its assets
- Foreign companies partnering with and investing in US companies

CLE Credits will be offered for attending this program.

SPEAKERS

Steve Petras, a partner at Baker Hostetler who practices in the area of international business transactions, will discuss the legal aspects of conducting international business.

Deb Wilcox, a partner at Baker Hostetler LLP who practices in the area of international intellectual property protection, will discuss protecting your trademarks, trade secrets, know-how and copyrights when doing international business.

Allen J. Littman, Principal at the Firm of Allen J. Littman who practices in the area of international taxation, will discuss the tax aspects of structuring international business and will cover the points mentioned above from an international tax perspective.

Christy Woskobojnik, an accountant with Dyke Yaxley who has more than 20 years of experience with privately-held companies in the professional services, transportation, and manufacturing industries, will discuss common misunderstandings and pitfalls for those who begin to do business in the U.S.

EVENT REGISTRATION

Cost: \$30 including a full breakfast (\$35 at the door) **Check-in and late registration:** 8 a.m. **Program:** 8:30 – 11:30 a.m.

Register via Eventbrite: <https://www.eventbrite.com/e/understanding-requirements-for-successfully-expanding-your-business-abroad-tickets-38439160564>

??? **QUESTIONS???** Contact Kim Holizna at kholizna@kent.edu.

The College of Aeronautics and Engineering (CAE) is one of the fastest growing of Kent State University's 11 colleges, with more than 800 students. Its graduates pursue careers in aeronautics, aerospace, manufacturing, computer services, and related fields. The CAE is committed to expansion of its research agenda and developing international connections to prepare its graduates to compete in the global environment.

Baker Hostetler, one of the nation's largest law firms, represents clients worldwide. The firm's 940+ employees navigate laws and regulations that shape the global economy and help clients close deals that fuel their strategic growth. Baker Hostetler has offices in Atlanta, Chicago, Cincinnati, Cleveland, Columbus, Costa Mesa, Denver, Houston, Los Angeles, New York, Orlando, Philadelphia, Seattle, and Washington, D.C.

Allen J. Littman is a Cleveland-based international tax practitioner focusing primarily in tax planning for cross-border business activities and transactions. His experience includes being a Tax Partner at Baker Hostetler, Legislation Counsel at the Congressional Joint Committee on Taxation responsible for formulation and drafting of international tax legislation, and Director of International Tax at MCI WorldCom, a global telecommunications and high-tech company.

Dyke Yaxley is uniquely positioned to meet a broad scope of transatlantic business and personal tax issues. The combined expertise of their professionals, located in three offices in the US and UK, provides a one-stop shop for individuals and companies needing accounting expertise and guidance through their tax filing requirements in both countries.